

Data Management Notice for the website www.alomterasz.hu

The operator of the website www.alomterasz.hu is Álomterasz Kft. (hereinafter: Data Controller). When viewing the website and using its services, the visitor (hereinafter: Data Subject) may provide personal data. The purpose of this information is for the Data Controller to present to the users of the website its data management practices for personal data, the organizational and technical measures taken to protect their data, and to inform the Data Subject about their legal remedies.

During the operation of www.alomterasz.hu (hereinafter: website or website), the Data Controller handles the Data Subject's personal data in accordance with the following legislation:

- Regulation (EU) 2016/679 of the European Parliament and of the Council (April 27, 2016) on natural persons regarding the processing of personal data on the protection and free flow of such data, and Directive 95/46/EC repealing (General Data Protection Regulation, **GDPR**)
- the 2011 Act on informational self-determination and freedom of information.
year CXII. law (hereinafter: **Infotv.**)
- electronic commercial services and information
CVIII of 2001 on certain issues of services related to society.
Act (hereinafter: **Act**)
- about the basic conditions and certain limitations of economic advertising
XLVIII of 2008 law (hereinafter: **Grt.**)
- Act C of 2003 on electronic communications (hereinafter: **Act**)
- name and address data for the purpose of research and direct business acquisition
CXIX of 1995 on its management law

The Data Controller reserves the right to change this information, the current information will come into effect upon publication on the website.

I. Data of data controller

I.1. Name and contact details of the Data Controller and his representative:

Name and contact details of the data controller and its representative:

Álomterasz Kft.

Headquarters: 2921, Komárom, Halastó
utca 4. Tax ID number: 32081387-2-11

Email: alomterasz@gmail.com

Phone: +3670382 3550

Representative:

Ferenc Bocska Managing Director

phone:+3670 382 3550

I. 2. The purpose, legal basis and duration of the processing of personal data II. Website visitor data

The website of the Data Controller uses cookies in order to operate the website, facilitate its use, monitor activity on the website and display relevant offers. A cookie ("cookie" in Hungarian) is a small data package that Internet services store in the browser. An essential technology for the operation of an online service providing an efficient and modern user experience, which is supported by all browsers today.

II.1 Cookies ensuring basic functionality

These cookies ensure the proper functioning of the website, facilitate its use, and collect information about its use without identifying our visitors.

This includes, for example, the status of acceptance of cookie management, comments on log-in methods and data, the status of website notification messages and the Google Analytics code with reduced functionality.

Data handling legal basis	Purpose of data management	Data management duration	Managed data circle
------------------------------	----------------------------	-----------------------------	---------------------

Also 13/A (3) A	website appropriate of its operation provision	Session cookies: visitors until the end of the session Usage facilitating cookies: for 6 months	- Reduced functional Google Analytics, etc.
-----------------	---	---	---

II.2 Cookies for statistical purposes

Experiences provided for the development of the website and for users with the aim of improving it, the Data Controller also uses cookies that enable to collect information about how your visitors use the website. These cookies cannot identify the Contact personally, such as which page was viewed by the visitor, the user which part of the website you clicked on, how many pages you visited, how long each one was viewing time of sessions, what were the possible error messages. Google Analytics cookies also provide such performance. Google Analytics you can read about cookies: further information here

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usag>

Data handling legal basis	Purpose of data management	Data handling duration	Managed data circle
------------------------------	----------------------------	---------------------------	---------------------

your contribution	Collection of information in connection with, how it is used our visitors our website	Depending on the cookie: - session until the end - For 2 years - until 24 hours - for 1 minute for 90 days	Google Analytics mist _ga _gid _dam _gac_<property-id>
-------------------	---	--	---

II.3 Targeting and advertising cookies

The purpose of these cookies is to display even more ads on the website that are of interest to the visitor or that are relevant to him. These cookies cannot identify the Contact personally, they collect information such as which page was viewed by the visitor, which part of the website the user clicked on, how many pages were visited, all in order to learn about the content of interest to the user.

If the visitor has consented to this in advance, the Data Controller may use the information collected during the monitoring of the use of the website together with the Data Subject's personal data, in order for the Data Controller to adapt its marketing communication even more to the Data Subject's needs and to invite him to offers that are as personalized as possible for him. to his attention.

The Data Controller uses advertising cookies from the following service providers on the website:

Google Adwords

Detailed information about the service is available via the following link: <https://www.google.com/intl/hu/policies/privacy> Facebook Detailed information about the service is as follows available at

link: <https://www.facebook.com/help/cookies/>

Data handling legal basis	Purpose of data management	Data handling duration	Managed data circle
----------------------------------	-------------------------------	-------------------------------	---------------------

your contribution	Relevant ads display, identifier creation and storage	Depending on the cookie: - for 90 days - for 18 months - or for 2 years	- Google AdWords conversion code - Google AdWords remarketing code - Google Analytics remarketing function - Facebook conversion code - Facebook remarketing code - DoubleClick Floodlight code - portalld
-------------------	---	---	---

How can you check and disable cookies?

All modern browsers allow changing the cookie settings. Most browsers automatically accept cookies by default, but these settings can usually be changed so that the browser can prevent automatic acceptance and offer the choice each time whether to allow cookies.

Please note that since the purpose of cookies is to facilitate or enable the usability and processes of our website, preventing or deleting the use of cookies may prevent you from being able to fully use the functions of our website, or that the website will work differently in your browser than intended.

You can find information about the cookie settings of the most popular browsers at the following links:

Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=hu&co=GENIE.Platform%3DDesktop> Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Microsoft Internet Explorer: <https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies>

Microsoft Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>

Safari: https://support.apple.com/kb/ph21411?locale=hu_HU

II.2. Contacting on the website, Google platforms, Facebook page The Data Controller does not indicate on its website the possibility of sending messages via the website, only its own email and telephone contact details. Website visitors can contact the Data Controller through the contact details provided by the Data Controller in order to request an offer or information. The data controller provides the opportunity for anyone to contact him and request information and an offer on his Facebook and Google pages. The Data Controller only uses the data provided on the online interfaces to contact the Data Subject regarding his inquiry, and in the event of a request for a quote, to coordinate an on-site technical survey and prepare a price offer.

Purpose of data management: contacting the Data Controller for the purpose of placing an order and making an offer to the Data Subject.

Legal basis for data management: the Data Subject's voluntary consent, Article 6 (1) of the GDPR. based on point a).

Scope of processed data: the message shared by the Data Subject and data provided (name, phone number, e-mail address, subject of contact)

With the help of Google Analytics, Google Ads, and Google Tags, personalized ads can be displayed on online interfaces.

Duration of data processing: until the Data Subject withdraws the Data Subject's declaration of consent, until the cancellation request, but no later than 1 year, in the case of a contract, for the period specified in the law. It operates and is stored on the servers of the company specified in the table of data required for the service on the Data Controller's website, from which backups are made to ensure the security of the data.

Company name	Headquart	Data processing task, reason for use
		Server service, data storage
		Server service, data storage

ARC. Guarantees for the protection of personal data

In relation to all purposes and rights-based data management, the Data Controller is obliged to take the technical and organizational measures and establish the procedural rules necessary to enforce the Regulation and the Info tv. in order to ensure the securityof personal data.

The Data Controller uses appropriate measures to protect the data against accidental or illegal destruction, loss, alteration, damage, unauthorized disclosure or unauthorizedaccess.

The data controller classifies and manages personal data as confidential data. It imposes an obligation of confidentiality on the handling of personal data with employees, to which the employees must be informed. TheData Controller restricts access to personal data by specifying authorization levels.

The Data Controller protects IT systems with a firewall and virus protection.

The data controller performs the electronic data processing and registration using a computer program that meets the requirements of data security. The program ensuresthat only those persons who need it in order to perform their duties have access to thedata under controlled conditions.

V. The rights of data subjects

Regarding the management of personal data, the data subject is entitled to receive information from the Data Controller about the circumstances related to data

management; to request the correction of personal data or, in the cases defined in accordance with the GDPR, the deletion of personal data; request restriction of data processing; to receive information about the recipients to whom the Data Subject's personal data was communicated through correction, deletion or restriction of data management;

access your personal data; to exercise the right to data portability (in cases defined according to the GDPR) to object to data processing based on the assertion of a legitimate interest.

The data subject can submit his request regarding his above rights in writing or electronically, addressed to the Data Controller at any of the contact details listed in point I of the information.

The Data Controller decides on the request without undue delay, no later than one month from its receipt, and informs the data subject of the measures taken as a result of the request, or if no action is taken, of the reason for this, and of the possibility of filing a complaint with the supervisory authority or a legal remedy with the court.

If necessary, the deadline for the measure can be extended by another two months, depending on the complexity of the request and the number of requests. The Data Controller shall inform the applicant about the extension of the deadline, indicating the reasons, within one month of the receipt of the request.

If the Data Subject's request is clearly unfounded or excessive, the Data Controller may charge a fee or refuse to take action.

V.1. The data subject's right to information

By publishing this information, the Data Controller takes measures to ensure that all information regarding the processing of personal data defined by Article 13 of the GDPR is available to the Data Subject.

In the event that the data provided was not obtained by the Data Controller from the Data Subject, the acquisition of the data is required in all cases by EU or member state law applicable to the Data Controller.

V.2. The data subject's right of access

After verifying the Data Subject's identity, he is entitled to receive feedback from the Data Controller on the processing of his personal data. The right of access information related to its exercise is provided by the Data Controller in writing, by post or electronically

V.3. Right to rectification and erasure

The Data Subject may request that the Data Controller correct inaccurate data concerning him.

The Data Subject has the right to have the Data Controller delete his personal data without delay upon justified request. The Data Controller is obliged to delete personal data if:

- the personal data are no longer needed for the purpose for which they

were processed;

- the Data Subject withdraws his consent, and the data management has no other option

its legal basis;

- the Data Subject objects to data processing and there is no overriding legal reason

for data management;

- the personal data applicable to the Data Controller in EU or Member State law

must be deleted in order to fulfill a prescribed legal obligation.

The Data Subject may not exercise his right to deletion, among other things, in the event that data management

- the EU law applicable to the Data Controller, which prescribes the processing of personal data

for the purpose of fulfilling an obligation under Member State law,

- necessary for submitting, validating and defending legal claims.

V.4. The right to restrict data processing

The Data Subject has the right to have the Data Controller restrict data processing at his justified request if:

- the Data Subject disputes

the accuracy of the personal data (while the Data Controller checks

the accuracy of the data);

- the data management is illegal and the Data Subject opposes the deletion of the data

the Data Controller no longer needs personal data for the purpose of data management,

but the Data Subject requires them to present and enforce legal claims or to protect;

Data Subject objected to the data management (until the Data Controller judges therequest for protest).

During the restriction period, with the exception of the storage of personal data, among other things, data processing related only to the Data Subject's consent or the enforcement of legal claims can be treated further.

V.5. The right to protest

The Data Subject may object to data processing if its legal basis is the enforcement of the legitimate interests of the Data Controller. In this case, the Data Controller may only process the data further if it proves that the data processing is justified by legitimate reasons that take priority or is related to the presentation, enforcement or defense of legal claims.

V.6. The right to data portability

The Data Subject is entitled to receive the personal data relating to him/her provided to the Data Controller in a segmented, widely used, machine-readable format, and is also entitled to have this data transmitted to another

Forward it to the Data Controller without being hindered by the Data Controller to whom the personal data was made available, if

- data management is based on consent or contract; and
- data management takes place in an automated form.

VI. Order of legal remedies

VI. 1. Submitting a complaint to the data protection officer

If you wish to make a complaint in connection with the handling of your personal data, please contact the Data Controller at one of the following contact details:

VI. 2. Initiation of court proceedings

If you are violated in connection with the exercise of your data subject rights or during the processing of your personal data, you may initiate a civil lawsuit against the Data Controller. The adjudication of the lawsuit falls within the jurisdiction of the court. The procedure can be initiated before the court of the DataSubject's place of residence. The court acts out of sequence in the case. If a violation is established, you may claim compensation and damages, and the court may oblige the Data Controller to fulfill the rights of the data subject.

You can find more information and the contact details of the courts at the following link: <http://birosag.hu/torvenyszekek>

VI. 3. Submitting a complaint to the supervisory authority

If you are harmed in relation to the handling of your personal data, you can file a complaint with the National Data Protection and Freedom of Information Authority.

Contact information of the

authority: E-mail: ugyfelszolgalat@naih.hu

Phone: +3613911400

Postal address: 1530 Budapest, Pf.: 5.

Website: www.naih.hu

Komárom, 01.01.2023.